



November 2022

***16 Days of Activism social media campaign, event series & December 6th vigil.***

***PRESS RELEASE***

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[16 Days of Activism](#) is a global initiative to call for the end to gender-based violence. It began in 1991 by [Center for Women's Global Leadership](#) (CWGL). It begins on November 25<sup>th</sup>, the International Day for the Elimination of Violence Against Women, and ends on December 10<sup>th</sup>, the International Human Rights Day. This year, Amelia Rising is running a social media campaign that will offer educational resources every day of the campaign. Amelia Rising will also be collaborating with North Bay Indigenous Friendship Centre and Nipissing University's Office of Indigenous Initiatives, Sexual Violence Prevention & Education Outreach Team, The Equity Centre, and the Nipissing University Student Union to host events during the 16 Days of Activism.

The events include:

- November 25<sup>th</sup>: Wear purple to kick off the 16 of Activism campaign, post on social media with the #16Days to raise awareness about gender-based violence.
- November 28<sup>th</sup>: At Nipissing University: Student led commemorative event for MMIGW2S+ at 12:00 pm. Keynote speaker @ReslientInuk at 6:30pm.
- November 30<sup>th</sup>: Drop in sign making for students at Nipissing University with Amelia Rising to prepare for the December 6th march and vigil. Stop by our tables outside the campus bookstore between 11:00 am to 2:00 pm
- December 1<sup>st</sup>: The North Bay Indigenous Friendship Centre will host 16 days of Activism Community Gathering from 9:00 AM-3:00 PM.
- December 6<sup>th</sup>: National Day of Remembrance and Action on Violence Against Women march and vigil at Nipissing University. Meet in the Nipissing University front foyer at 5:30pm.

If you are interested in learning more, please contact Natalie Austin (she/her) at [svpcoordinator@ameliarising.ca](mailto:svpcoordinator@ameliarising.ca) or Daniella Northrup (she/her) at [education@ameliarising.ca](mailto:education@ameliarising.ca).

Sincerely,

***The Amelia Rising Team***